




Joel Salomonsson

UX Designer

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Education

Savannah College of Art and Design (SCAD)

Savannah, Georgia, USA
MA - Design Management
BFA - Industrial Design

Skills

Design

Interaction Design
Prototyping
Ideation
User Testing
Research

Software

Figma
Sketch
Adobe Creative Suite
Framer
InVision
Fullstory
Mixpanel

Languages

Swedish
English

Experience

8fig Sr. UX Designer *2022 Jun - 2023 Mar*

- Achieved a 75% reduction in customer service inquiries related to basic questions by designing a dashboard landing page with self-service options and easy access to information, resulting in improved customer satisfaction and reduced operational costs.
- Ensured consistent brand representation and user experience across all products and platforms by designing and maintaining the company's design system.
- Optimized user experience and increased customer satisfaction by creating new user-centered features and functionalities for customers.

SCADpro x Deloitte UX Designer *2022 Jan - 2022 Mar*
Sponsored Course

- Conducted research, designed wireframes, and developed testing protocols for reimagining situational awareness.

GSI Sweden UX Designer *2019 May - Aug 2021*

- Created a design system for the company's B2B services, enabling faster design iterations by 20% and development time by 30% while improving user experience and accessibility.
- Designed the open product platform, ProductSearch, by conducting user research to guide the design decisions and features together with the product's stakeholders.
- Maintained and improved the design of the company's B2B services by conducting user tests to find areas of friction, resulting in a reduction of customer support calls by 50%.

Previs AB Freelance UX Designer *2017 June - 2019 April*

- Produced wireframes, user flows, and prototypes then validated the designs and features by conducting user tests and generating usability summaries.

Fjord Interaction Design Intern *2018 Sept - 2018 Dec*

- Conducted research for an internal Accenture service, reaching all global Accenture employees, by performing stakeholder and user interviews, hosting workshops and site maps.
- Created pitch decks for speculative projects around the future of AR and the physical to digital interactions.
- Collaborated with 2 senior designers and 2 creative technologists to design and build an interactive sculpture with motion sensors and speakers that performed tasks based on the users' motions.

Achievements/Awards

European Product Design Awards *2018*

- Won Gold with the Soundscape Portable Speaker project

CSCAA Scholar All-American Team *2014-2017*

- Named the College Swimming Coaches Association of America Scholar All-American team.

Dean's list 2014-2017